

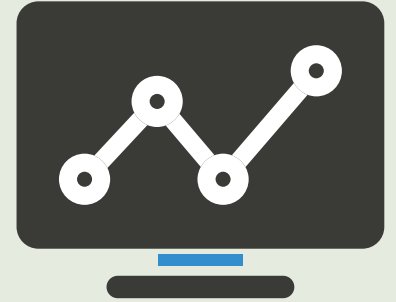


JOB OUTLOOK 2018 FOR STUDENTS

JOB OUTLOOK 2018 FOR STUDENTS

Employers plan to increase their hiring for U.S. operations for the Class of 2018.

EMPLOYERS RATE THE JOB MARKET



Excellent **7.4%**

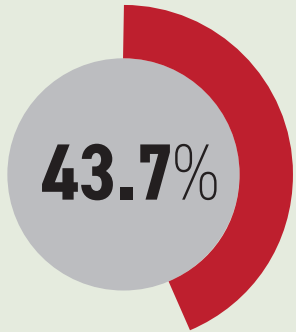
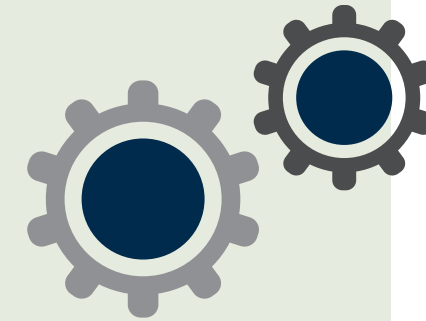
Very Good **38.2%**

Good **46.3%**

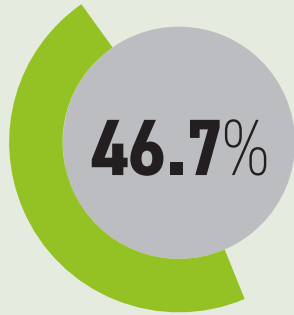
Fair **8.1%**

SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

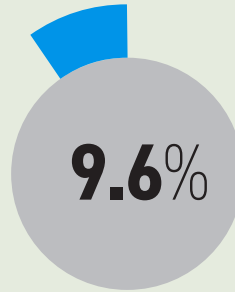
EMPLOYERS' HIRING PLANS



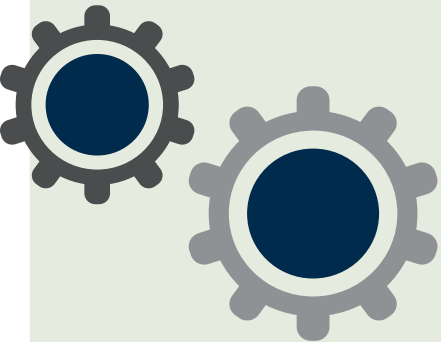
Increase
Hiring



Maintain
Hiring Levels

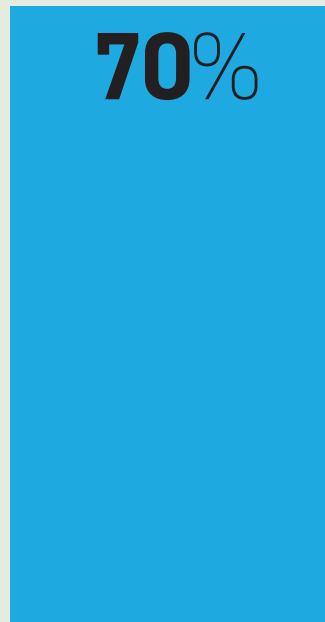


Hire Fewer

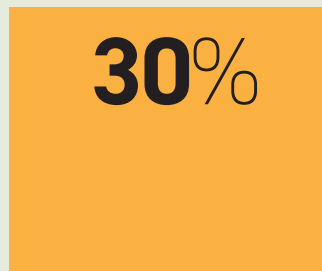


SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

WHEN DO EMPLOYERS RECRUIT?



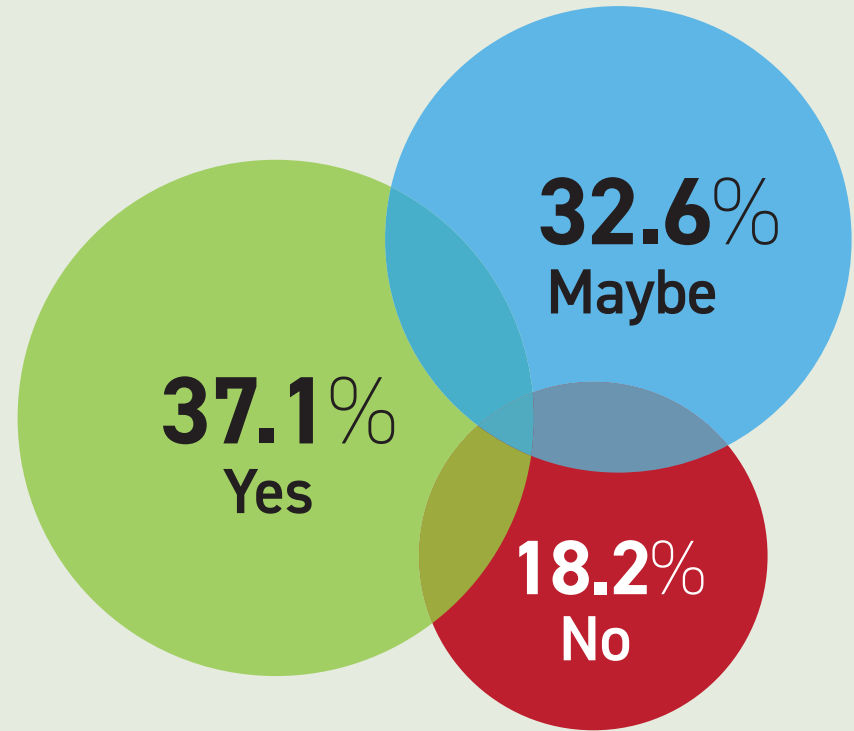
Fall



Spring



EMPLOYERS PLAN TO RECRUIT IN THE SPRING



SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

WHERE DO EMPLOYERS FIND NEW HIRES

- ✓ On-campus activities (career fairs, information sessions, interviews)
- ✓ Campus and company websites
- ✓ Career centers



SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

EMPLOYERS USE VIDEO INTERVIEWING



SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

TOP DEGREES IN DEMAND

Business

Engineering

Computer & Information Sciences

Math & Sciences

Communications

Social Sciences

Humanities

Agriculture & Natural Resources

Healthcare

Education



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EMPLOYERS INTERESTED IN INTERNATIONAL STUDENTS

Accounting Services

Information

Computer & Electronics
Manufacturing

Finance, Insurance & Real Estate

Chemical (Pharmaceutical)
Manufacturing

Retail Trade

Construction

Management Consulting


Miscellaneous Manufacturing



SOURCE: *Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey.* National Association of Colleges and Employers, copyright holder.

DO YOU HAVE WHAT IT TAKES?

Attributes Employers Look for on a Candidate's Resume



67.5%
OF EMPLOYERS
SCREEN BY GPA

- ✓ Problem-solving
- ✓ Ability to work in a team
- ✓ Written communication
- ✓ Leadership
- ✓ Strong work ethic
- ✓ Analytical/quantitative
- ✓ Verbal communication
- ✓ Initiative
- ✓ Detail-oriented
- ✓ Flexibility/adaptability

EXPERIENCE IS EXPECTED



Majority of employers use internship/co-op programs to recruit college graduates for full-time, entry-level positions.

COMPETENCIES EMPLOYERS WANT AND HOW THEY RATE NEW GRADS

Competencies Employers Want and How They Rate New Grads

	EMPLOYERS	NEW GRADS
Critical Thinking/Problem Solving	4.62	3.58
Teamwork/Collaboration	4.56	3.82
Professionalism/Work Ethic	4.46	3.35
Oral/Written Communications	4.30	3.39
Leadership	3.82	3.28
Information Technology Application	3.73	3.71
Career Management	3.46	3.01
Global/Multi-cultural Fluency	3.01	2.94

*5-point scale, where 1=Not essential, 2=Not very essential, 3=Somewhat essential, 4=Essential, 5=Absolutely essential



FIVE KEY BENEFITS EMPLOYERS OFFER

1 Life Insurance



2 Dental Insurance



3 Company-matched 401(k)



4 Employee Assistance Counseling



5 Tuition Reimbursement



HOW LONG BEFORE YOU GET A JOB OFFER?

Average time from
job posting to
interview:

3 weeks or more

Average time from
interview to offer:

2 weeks

Average time offer
to your acceptance:

2 weeks



HOW TO BE A STAND-OUT JOB CANDIDATE

Start your job-search today.

Begin at the career center.

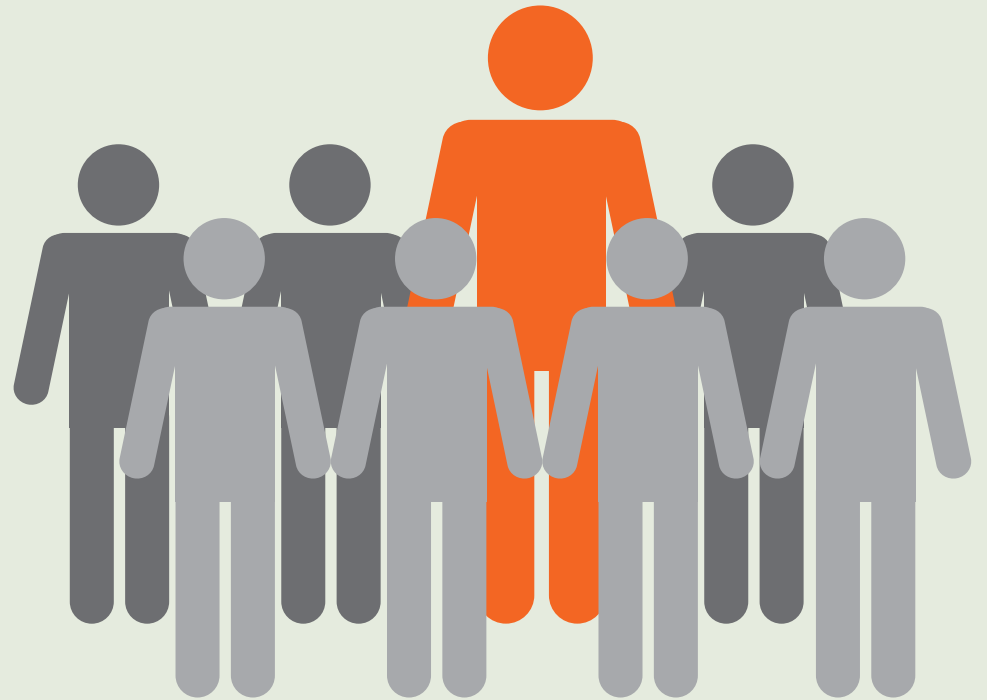
Get experience.

Employers use internships/cooperative education to hire full-time.

Internships/cooperative education add value to your resume.

Practice makes perfect.

Practice interviewing so you're comfortable answering questions.





Find more content about today's job market at www.naceweb.org

LEARN MORE