

*"All that we have we cast down at thy feet" is a promise we made in our youth for having been nurtured. That promise hovers still and reminds us to share at least some of our good fortune. To return the favor to our academic mother, each of us has a debt to pay-- in large or small installments. Let it be now.*

—Wanda Jones Garrett, 1953

Our goal is to raise \$500,000 that will be matched dollar-for-dollar\* resulting in \$1,000,000 for students in dire financial need.

\* Donations made to the Lifeline Fund will be matched dollar-for-dollar through the Title III Program, U.S. Department of Education, and Department of Institutional Services.



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life·line |ˈliːlɪn|

noun

<sup>1</sup> a rope to ;in used for life-saving, typically one thrown to rescue someone in difficulties in water or in used by sailors to secure themselves to a boat.

a line used by a diver for sending signals to the surface.

figurative a thing that is essential for the continued existence of someone or something or that provides a means of escape from a difficult situation ;fertility

treatment can seem like a lifeline to children; couples

Lifeline

University of Arkansas at Pine Bluff  
Endowed Fund

<sup>2</sup> (in palmistry) a line on the palm of the person's hand, regarded as indicating how long they will live.

## A Need Exists

Several converging circumstances have resulted in a critical gap between the growing number of students with severe financial assistance need and available resources for meeting that need. At UAPB more than 90% of students require some form and level of assistance.

simply present themselves on campus with the announcement, “I want to go to college”. And yet, when they have been able to put together sufficient funds (often from a variety of sources: jobs, loans, family and friends, and various forms of aid) Many of these students have performed outstandingly both in the classroom and in campus leadership positions.



Production still from the University Relations and Development Office and the Tom Joyner Foundation School of the Month commercial benefitting the Lifeline Scholarship.

While the extent of student need has remained relatively constant, significant changes are noted in its defining characteristics. Rural and small town poor are now joined by the urban poor, with all of the complexities that the urban descriptor suggests. Some students attending the University of Arkansas at Pine Bluff (UAPB) are from families who may be or have been homeless, who have a history of family unemployment, and/or who

You are among the individuals who can provide a lifeline to students with severe need and no other options. Piecemeal emergency responses are inadequate. A long term solution that gets ahead of the problem is needed. Currently, federal matching dollars\* are available for what is raised. The opportunity to receive federal matching funds expires September 30, 2012.

*Won't you please help a student in need?*

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## Let's Make It Happen

The major thrust for support will be through the UAPB Foundation Fund Board:

- Each alumni chapter is asked to select the Lifeline Endowed Fund as its major scholarship program for the duration of this initiative thru September 30, 2012. Chapters are asked to reach financial targets of \$3,000 to \$10,000 (amounts raised are based upon the size and membership of the chapter) and transmit the funds to the university before September 30, 2012.
- Each Region is expected to identify three (3) persons who will become Lifeline Ambassadors by each contributing \$10,000 to the fund. Selected individuals will comprise a Board of Ambassadors and will assist the University in a myriad of activities related to identification of award recipients, seeking other assistance when needed, and ensuring the ongoing viability of the program.
- Individuals will be solicited to establish named Lifeline awards or scholarships\* (in their own names or as a memorial/honor to someone else)
- All alumni and friends will be asked to give to the Lifeline Endowed Fund.

*“Supporting Lifeline Scholarships is both an awesome responsibility and a privilege, for many of those in need today reflect situations faced by every generation of UAPB students. For, while the need has changed, solutions remain constant; someone provided a lifeline. Today, we are those who must respond. We must assist students in transforming their lives, and insuring their futures.”*

--Dorothy Magett-Fiddmont, 1953



Rafael Buford a Junior, Fisheries Biology Major, in the Fish Disease Lab in the 1890 Extension Complex. Rafael is working with cell cultures to help screen for viruses.

\* Minimum donation: award—\$5,000; scholarship—\$20,000.