The University of Arkansas at Pine Bluff has openings for an Assistant Professor and for an Associate Professor who will assist the University in establishing an AEJMC accredited program in Mass Communications. One of these positions requires expertise in the area of Public Relations while the other requires professional media experience. These are full-time nine month tenure-track teaching positions.

Assistant/Associate Professor of Public Relations

**Qualifications:** Ph.D. in Public Relations or a related field; Evidence of publications and research in Public Relations; Evidence of familiarity with AEJMC accreditation standards and procedures; Professional experience in the public relations profession; Demonstrated evidence of effectiveness in teaching college-level public relations, journalism and mass communication courses; Experience working on public relations programs and communications campaigns directed toward diverse audiences.

**Duties:** Teach a wide variety of public relations and mass communications courses; Engage in ongoing research and creative scholarly activities; Assist the University in establishing an accredited department of Mass Communications; Advise the local chapter of the Public Relations Student Society of America; Participate in service to the department, college, university, and community; Develop a professional network of alumni and public relations contacts.

Assistant/Associate Professor of Mass Communications

**Qualifications:** Ph.D. in a relevant field, professional media experience along with strong teaching, research, grant writing, scholarship credentials; Evidence of publications and research in Mass Communications; Evidence of familiarity with AEJMC accreditation standards and procedures; Demonstrated evidence of effectiveness in teaching college-level mass communications and journalism courses to diverse populations; Experience in the use of online, digital, mobile, and social media in broadcast and print journalism.

**Duties:** Teach a wide variety of broadcast and print journalism courses; Assist the University in establishing an accredited department of Mass Communications; Engage in ongoing research, scholarly and creative activities; Participate in service to the department, college, university, and community; Develop a professional network of alumni and mass communications contacts.

**To Apply:** Please send your letter of application, a copy of your Curriculum Vitae, a statement of your teaching philosophy, the names of three current references with contact information and transcripts from the institutions granting your degrees to:

Dr. Paul H. Lorenz  
Department of English, Theatre and Mass Communications  
University of Arkansas at Pine Bluff  
1200 North University Drive, Mail Slot 4980  
Pine Bluff, AR 71601  
Telephone: 870-575-8624; Fax: 870-575-8040; Email lorenzp@uapb.edu  
Website: http://www.uapb.edu

**Deadline:** Review of applicants will begin immediately and will continue until the positions are filled. Salary range will be commensurate with qualifications and experience.

UAPB is an Equal Opportunity/Affirmative Action Employer. Full participation by women and minority groups is encouraged.  
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