Overview
The Sociology Program is administered by the Department of Social & Behavioral Sciences at the University of Arkansas at Pine Bluff (UAPB). Sociology students are taught about major social issues of the day, and how to better understand why they have occurred.

Objectives
♦ To teach students the concepts, theories, and methods of the behavioral and social sciences.
♦ To introduce students to the basic social processes of society, social institutions and patterns of social behavior.
♦ To train students to understand and to interpret objectively the role of social processes, social institutions and social interactions in their lives.
♦ To enable students to cope effectively with the socio-cultural and interpersonal processes of a constantly changing complex society.
♦ To train students for positions in criminal justice, gerontology, social science and social welfare.
♦ To prepare students for graduate study.
♦ To strengthen the marketable expertise in quantitative analysis and computer applications in advertising, demography, marketing and the social sciences.
Courses
A variety of interesting and exciting sociology courses are offered each semester. Examples of sociology courses include Urban Community, Inequality in America, Sociology of Sex and Gender, and Sociology of Sport.

Faculty
The sociology faculty at the University of Arkansas at Pine Bluff are committed to your success as one of our students. They come from a wide range of backgrounds and with diverse professional training. They are dedicated to the pursuit of knowledge through scholarly research and committed to the goal of academic excellence within the classroom.

Preparing for the Future
Students who study sociology come to see the world in a unique and useful way. In an increasingly diverse society, the sociology faculty is fully committed to sharing its expertise with students, making sure that students can widen their career options upon graduation.

Campus
UAPB is a small and friendly student-focused campus. You can be sure that you will not be one of the crowd here. Your professors will know you by name, which means that you can really develop a relationship and have room to grow as a scholar.

What is Sociology?
Sociology is the systematic study of human society and social interaction. It helps us gain a grasp of why people behave in certain ways and how societies develop.

What is a Sociologist?
Sociologists use both theoretical perspectives and research methods to make sense of why humans behave the way we do. Sociologists examine social structures, such as social groups. They study human groups and how those groups affect the ways we interact with both members of our group and others from different groups. They also study the role of socialization in the development of our self-identities. Furthermore, they analyze the impact of social institutions on our everyday lives, such as the family, schools, media, and peer groups.