

**Research Associate-Aquaculture/Seafood Economics and Marketing**  
**Aquaculture/Fisheries Center**  
**University of Arkansas at Pine Bluff**

**Appointment:** Temporary, grant funded, 10 months (100% research), with possibility of extension

**Salary/Fringe Benefits:** Commensurate with qualifications and experience. Group health, life, and disability insurance; retirement; social security; worker's compensation, paid holiday, vacation and sick leave; tuition discounts for employee, spouse, and children.

**Job Duties and Responsibilities:** Arkansas is the second leading aquaculture producing state in the U. S. and is the birthplace of warmwater aquaculture. The aquaculture industry is a major segment of agriculture in Arkansas and is important to the statewide economy. Economics and marketing issues are at the forefront of industry concerns. This position provides an opportunity to conduct scholarly research on aquaculture economics, markets and marketing of fish/seafood products. Research Associate will participate in studies related to economics of catfish production, markets for and marketing of fish/seafood products, understand consumer's preferences and willingness to pay for catfish products, identify factors influencing consumer purchases of U.S. farm-raised catfish, and assess consumers' willingness to pay for the preferred forms and attributes. He/ she will conduct consumer surveys; analyze seafood markets using scanner data, carry out partial equilibrium modeling and policy analysis for catfish and other aquaculture products, price analysis of feed and catfish prices in Arkansas; perform statistical and econometric analyses of survey and time series data; and produce reports for partners and sponsoring organizations and develop scholarly publications.

**Education, skills, and personal attributes:** Applicants must have a minimum of an M.S. degree in aquaculture/fisheries economics and marketing, agricultural economics, applied economics, econometrics, marketing, agribusiness or a related field. Intensive training in economic theory and quantitative technique; demonstrated excellent skills in statistical and econometric analysis; proficient in econometric software such as R, SAS, STATA, GAMS, LIMDEP/NLOGIT, Rand knowledge about GIS software such as ArcView; excellent communication skills, written and oral; and demonstrated ability to develop effective interdisciplinary working relationships with faculty and staff in the Center and with clientele groups, and the general public. Ph.D. degree or candidacy in the relevant field (as indicated earlier) will be preferred.

**To Apply:** Send a letter of application, resume, official transcripts, and three letters of reference to:

Search Committee  
Research Associate – Aquaculture/Seafood Economics & Marketing  
University of Arkansas at Pine Bluff  
1200 North University Drive  
Mail Slot 4922  
Pine Bluff, AR 71601;  
Information: debu@uapb.edu, Telephone: (870) 575-8108; FAX: (870)  
575-4637

Application Packages may also be e-mailed to uapbjobs@uapb.edu

**Closing Date:** November 15, 2017 or until a suitable applicant is found.